

Kawartha Bingo Sponsor's Association and Delta Bingo and Gaming Centre Charity Fundraiser Night

Kawartha Bingo Sponsor's Association in partnership with Delta Bingo and Gaming Centre is pleased to provide charitable and non-profit groups in our community the opportunity to become the host of a fundraising bingo night. All a participating group needs to do is sell tickets to the event and encourage those people to attend. The amount of money raised by the group increases based on the number of people who attend.

Our Goals:

- To use this initiative to introduce Delta Bingo and Gaming Centre to people in the community
- To grow the player base
- To promote the gaming centre and the partnership with charities and the community
- To further expand Delta Bingo and Gaming Centre, and Kawartha Bingo Sponsor's Association support of local charities and non-profit organizations in our community
- To offer a different and fun fundraising option for groups in the Peterborough area

Participation:

- The date of the event is set by mutual agreement with the host group. The events will always be held on a Tuesday evening at the 7:15pm bingo session.
- Tickets will be provided to the host group. There is a maximum of 400 tickets available.
- Tickets for the event will be sold for \$20.00 and will be redeemable at the event for a 2 strip bingo package valued at \$26.00. Each package includes the bingo cards for the 7:15pm session, a dabber, a program and a cheat sheet which helps new players.
- Ticket sales are the responsibility of the host group.
- Tickets **cannot** be promoted or sold at or on the property of Delta Bingo and Gaming Centre, or directly solicited to existing Delta Gaming patrons.
- Tickets **cannot** be sold by anyone under the age of 18.
- Any media or electronic advertising must be pre-approved by Delta Bingo and Gaming.

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Details:

- There is a minimum commitment of 200 people for an event. That means that 200 tickets must be paid for in advance. Groups may partner with another in order to meet this commitment.
- Delta Bingo and Gaming Centre remains open to the public throughout the event.
- The host group will have a table available where they can provide awareness materials for display and/or distribution to customers.
- Attendees are encouraged to wear clothing that identifies their group for additional awareness.

Fundraising and Costs:

- All unsold tickets along with the cash from the ticket sales must be reconciled by a pre-scheduled appointment one day prior to the event.
- The host group will earn revenue based on the following calculation:
 - \$10 for each ticket sold
 - Additional \$5 for each ticket redeemed at the event:
 - This means the host charity has the opportunity to receive \$15 from each ticket sale which provides an incentive for the host charity to encourage those that buy tickets to attend the event.
- The host group will provide 2 items to be given away at the event as door prizes.
- The first \$200 from ticket sales will be matched and used by Delta Bingo and Gaming Centre to purchase an electronic item (tablet, TV, etc.) to be used as a door prize for all attendees at the event.
 - This can be used as another incentive for the host group to encourage ticket purchasers to attend the event.
- This is the host group's night, so other events can also take place such as a silent auction or customer giveaways, etc. Please note these must be organized and staffed by the host group and must be pre-approved by Delta Bingo and Gaming Centre.

If you know of a group that might be interested in hosting this type of an event and can provide the resources required to sell tickets and encourage attendees, please contact Suzanne Davidson at 705 745-1124 extension 31 or suzanne@deltabingo.com

Dates and available are limited. 45 or more days lead time is required.